

Dear Friends and Neighbors,

Thank you for your interest in the 2024 Giro Della Montagna! This will be the biggest year yet and will once again be the final race of the [American Crit Cup](#) series. A champion will be crowned on The Hill!



As interest has grown for the Giro Della Montagna and the [Gateway Cup](#), so too has the event. The plan for corners of the course this year is to have large video displays with drone coverage of the race so that fans can see the action happening elsewhere on the course. These corners will potentially also include live music, food vendors, games and more. We're counting on "Race Corner Sponsors" to make this happen and we're making it so that sponsors can have naming rights to the corner they chose along with all the other perks of being a sponsor.

You'll also notice we've broken your tax-deductible sponsorships up into types. Just want to be on the T-shirt? We got you. We can get you in there. Check out our options below and feel free to send any questions to Vince LoRusso at 314.814.6522 or vincelorusso@hill2000stl.org.

Please remember to make all sponsorship donations to Hill 2000 - we're a 501(c)(3) not-for-profit organization, so your donation is tax deductible. Thank you for your consideration and support!

Giro Sponsorship Levels	Donation	Sponsorship Includes
Race Corner Sponsor	\$5,000	Signage, Corner Named by Brand (Ex: "Bommarito Corner") and used to describe the area, Large Video Screen w/ Logo, Stage sponsorship, website presence, social media presence, logo on event t-shirt, logo on vinyl banner and name announcement during event. Four sponsorship opportunities. Corner choice first come, first serve.
Food Court Sponsor	\$3,000	Food Court named after organization (Ex: "Quik Trip Food Court") and used to describe the area, Stage sponsorship, website presence, social media presence, logo on event t-shirt, logo on vinyl banner and name announcement during event. One sponsorship opportunity

Experience Presence (4 tix to VIP tent)	\$2,500	Website presence, social media presence, logo on event t-shirt, logo on vinyl banner sand name announcement during event.
Event Presence	\$1,000	Website presence, social media presence, logo event on t-shirt and logo on vinyl banner.
T-Shirt Sponsor	\$500	Logo on t-shirt

Applications and full payment for individual events are due on the following dates:

Giro sponsorship commitment: **Due Friday, August 16**

Applications can be mailed or dropped off at:

The Hill Neighborhood Center
 Attn: Giro sponsorship
 1935 Marconi Ave
 St. Louis, MO, 63110

For more information or questions: Vince LoRusso; 314.814.6522 or vincelorusso@hill2000stl.org

2024 Giro Della Montagna Sponsorship Application

Business Name: _____

Contact Name: _____

Phone: _____

Email: _____

Address: _____

Website: _____

Sponsorship Level (circle one):

Race Corner sponsorship - \$5,000

Food Court sponsorship - \$3,000

Experience sponsorship - \$2,500

Event sponsorship - \$1,000

T-shirt sponsorship - \$500

Total: _____

Signature: _____

Date: _____

Deadlines is Friday, August 16th

